

1000 Friends of Iowa
Board of Directors Candidate Application Packet

Dear Board of Directors Candidate:

Thank you for your interest in applying as a candidate for election to the Board of Directors of *1000 Friends of Iowa*, and for being part of the mission we share with all *1000 Friends of Iowa* members.

All applicants and nominees will be considered, and we welcome your application.

Included in this packet are the following important parts to the application process:

- *1000 Friends of Iowa's* Purpose, Mission, Vision, Values, Goals, and Programs, all of which Board members are asked to understand and affirm.
- Board Member Job Description and Responsibilities
- Board Member Application Form

We invite you to return your application to *1000 Friends of Iowa* via email attachment or regular mail. No more than two letters of recommendation may accompany this application.

Feel free to contact us with any questions about serving on the Board or the application process. You may direct your questions via email to kfoi@1000friendsofiowa.org or call us at (515) 288-5364.

Thank you again for your interest in serving on the *1000 Friends of Iowa* Board of Directors, and we look forward to hearing from you.

Sincerely,

Kari Carney,
Executive Director

1000 Friends of Iowa

Purpose, Mission, Vision, Values, Goals, and Programs

Who We Are

1000 Friends of Iowa is a statewide non-profit organization founded in 1998 based in Des Moines, Iowa.

The purpose of 1000 Friends of Iowa is to encourage and promote responsible land use, act to represent a broad public interest rather than a private interest, and in a manner designed to present a position on behalf of the public-at-large on matters of public interest. 1000 Friends of Iowa is the only group in the state focused solely on promoting responsible land use in community, state, and federal development decisions.

1000 Friends of Iowa involves Iowans and decision- and policy-makers about the benefits of sound land use. We promote state and local land-use planning to protect farmland and natural areas and ensure livable communities. This encourages orderly development that most efficiently uses our tax dollars and infrastructure.

The Mission

The mission of 1000 Friends of Iowa is to unite Iowans in efforts to:

- Protect farmland and natural areas
- Revitalize our neighborhoods, towns, and cities
- Improve the quality of life for future generations

Vision

Our Vision is of a sustainable Iowa where appreciation, preservation, and celebration of the uniqueness of our productive soils, dwindling natural areas, and culture of the heartland are at the center of all land-use and economic decisions.

Values

- Integrity
- Honesty in our dealings
- Accountable to mission, donors, members, partners, and the public
- Trustworthy
- Respect
 - o For people and community
 - o Fairly hear both sides of issues
 - o Fairness and honesty as we work toward sustainable, lasting solutions
 - o Work with all Iowans to promote sustainable solutions for future generations as well as present generations
 - o Inclusive of all

1000 Friends of Iowa

Goals:

- **Organizational Structure:** Develop and maintain a strong organizational structure.
- **Membership & Funding:** Achieve 1000 members and an adequate funding base.
- **Educate & Engage:** Educate and engage members, the general public, the press and policymakers about responsible land use through innovative programs, projects, and research.
- **Communication:** Maintain ongoing communication with members through appropriate publications.
- **Public Policy:** Monitor relevant policy developments.

Public Policy/Key Issue Areas:

Transportation

Climate Change

Land Use

Eminent Domain

Education & Outreach:

Best Development Awards (BDA)

Farma Save Signs

Civic Engagement

Buy Local

Tours de Sprawl

BDA Tours

Speakers Bureau

Communications:

Land Use Bulletin

Website

Facebook

Twitter

3850 Merle Hay Road, Suite 605

Des Moines, IA 50310

515-288-5364

kfoi@1000friendsofiowa.org
www.1000friendsofiowa.org

1000 Friends of Iowa

Board Member Job Description and Responsibilities

1. Board members **must** be members of the organization, at a giving level they view as a significant contribution.
2. Board members are expected to attend at least three quarterly meetings, one of them our annual meeting.
3. Board members are expected to participate in fundraising for the organization.
4. Board members will make a serious commitment to participate actively in committee work. Frequently, committee work is conducted via phone or e-mail, so travel is not necessary.
5. Board members are expected to know and support the organization's purpose, mission, vision, values, goals, and programs.
6. Board members may be asked to assist with various program activities in their local communities. Involvement is optional, but we encourage every board member to be our "eyes and ears" in their area. Some ways in which board members have been helpful include:
 - Hosting a house party
 - Organizing an event, conference, presentation, or "Tour de Sprawl"
 - Finding a location for a set of our "Farma-Save" roadside signs
 - Helping recruit new members and board members
 - Holding a press conference
 - Building a coalition with other local groups
 - Becoming involved in local land-use issues
 - Educate decision-makers about wise land-use decisions
7. Board members are expected to volunteer for and willingly accept assignments and complete them thoroughly and on time.
8. Board members will stay informed about committee matters, prepare well for meetings, and reviews and comments on minutes, committee work and reports.

Board of Directors Candidate Application

Please return the completed, signed application (use additional pages if necessary), resume, and no more than two letters of recommendation electronically or by mail to:

1000 Friends of Iowa

Attn: Nomination Committee
3850 Merle Hay Road, Suite 605
Des Moines, IA 50310

kfoi@1000friendsofiowa.org

1. Name:

2. Address:

3. Telephone:

4. Email:

5. Occupation

Summary:

6. Education Summary:

7. Volunteer Services:

8. Other Interests:

9. Past Involvement with 1000 Friends of Iowa:

10. What skills do you bring with you that you think will help 1000 Friends of Iowa meet its purpose, mission, vision, values, and programs

11. What motivates you to take up the task of serving as a member of the 1000 Friends of Iowa Board of Directors for the next three years?

12. Other information you think may be of significance:

Please indicate your experience in the following areas:	Very experienced	Some experience	Little or no experience
Strategic planning			
Fundraising			
Board development including recruitment, training & evaluation			
Program evaluation			
Financial management and control (budgeting, accounting)			
Planning & implementing special events			
Communication, public and media relations			
Non-profit experience			
Public speaking			
Organizational development			
Information technology			
Policy Development			
Grant writing			
Other (please specify)			

13. For the items you checked as “very experienced” or “some experience,” please provide details:

14. If not described above, please outline your experience as a volunteer board or committee member:

15. Who may we contact for information about your performance in these positions?

I have read the Board Member Job Description and Responsibilities, and I am willing to serve on the Board of Directors if elected.

Signature: _____

Date: _____