

BEST DEVELOPMENT AWARDS

Celebrating Iowa's Smart Growth and Development projects as Models in building a vibrant, sustainable future



Will you help us inspire Iowa Innovation?

Dear Friend,

Iowa Communities face serious Challenges, and in true Iowa fashion, we're rising to meet them. **Iowans have always been very thoughtful about what we consume and what we leave in our wake.** We know the cost is high.

Today there are planners, architects, builders, installers, small towns, cities, and counties, leading the way. **Entrepreneurs all working diligently to revitalize our communities and do well by our Resources, Residents, and the Economy.** They're Reusing, Repurposing, and Reviving existing structures; investing in Renewables for safer, cleaner energy; plotting careful, high-value, Sustainable Development; and improving the Quality of Life for all.

We know this matters to you. When Iowa thrives, so too do her inhabitants and businesses alike.

That's why **1000 Friends of Iowa** recognizes important sustainability efforts across the state with our annual **Best Development Awards** program. With its growing List of Winners, the awards program is *proof-positive of what can, and is, being done in Smart Planning and Design in Iowa.* The Competitive Awards inspire further innovation by acknowledging **Advancements in the Field** with recognition.

And that's why we are offering you the opportunity to sponsor our 2018 Best Development Awards.

Your Sponsorship Gift will help recognize and celebrate *Exciting Development Projects all across Iowa*, inspiring others to consider Smart Planning and Design as well. **Please read more about the Awards Program and Sponsorship in the attached documents.**

For a Better and Brighter Iowa,

Kari Carney, Executive Director
Sheila Knoploh-Odole, Sponsorship Coordinator

OUR MISSION

1000 Friends of Iowa is a state-wide non-profit organization founded in 1998 with the goal of uniting Iowans to:

- **Protect** Farmland and Natural Areas.
- **Promote** Sustainable Growth and Development.
- **Revitalize** Neighborhoods, Small Towns, and Cities.
- **Improve** the Quality of Life for Future Generations.

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Our Campaign

Iowa Communities face serious Turning Points. How we move forward impacts our generations to come.

Showcasing Iowa's Best Works raises the bar, encouraging and inspiring tomorrow's efforts toward achieving higher levels of sustainability through planning and design.

With *15 years of Project Winners* and more to come, the **Best Development Awards** creates a platform of Sustainable Growth Models that are innovative, economically viable, and serve their communities well.

The Best Development Awards recognizes projects in 12 categories:

- Residential – New, Renovated
- Commercial – New, Renovated
- Civic – New, Renovated
- Mixed Use Space
- Innovative Leadership
- Storm Water Management
- Transportation/Complete Streets
- Renewable Energy
- Urban Placemaking/Green Space

Timeline: Award nominations open September 1, 2018. Nominees are judged by independent jurors in December and the awards ceremony is January 22, 2019.

Your generous, tax-deductible sponsorship gift enables 1000Friends to amplify awareness of innovative development work and further inspire residents, cities, businesses, and organizations to do well by Iowa's resources.

A FEW PAST WINNERS

- Public Library, Cedar Rapids
- Central Iowa Shelter, Des Moines
- Streetscape Project, Davenport
- Whitewater Project, Elkhart
- Viking Center, Stanton
- Schoolhouse Apartments, Fort Madison
- The Alley, Oskaloosa
- Steffensmeier Solar Field, Pilot Grove
- Cherry Glen Learning Farm, Polk City
- Stormwater Project, Storm Lake
- Solar Array & Soil Restoration, Johnson County



To see and read more about winners, check out *The Iowan Magazine* feature on 2015 winners: <http://bit.ly/29SV8Xh> and go to <http://1000friendsofiowa.org/our-programs/best-development-awards/>

2018 Best Development Awards Sponsorship Benefits

Join us in celebrating and building momentum for Iowa's smart development, a priority for all Iowans, your employees and customers among them!

Best Development Awards Sponsorship Levels <i>Which works for you?</i>	Visionary \$5, 000	Architect \$2,500	Revitalizer \$1,000	Builder \$500	Planner \$250	Sustainer \$150
Sponsor mentions on 1000 Friends website, FB page	X	X	X	X	X	X
1-year 1000 Friends of Iowa Membership	X	X	X	X	X	X
Public recognition at awards ceremony	X	X	X	X	X	X
Sponsor name listed on ceremony program	X	X	X	X	X	X
Table opportunity at awards ceremony	X	X	X	X	X	
Sponsor name listed in up to 4 quarterly newsletters	X	X	X	X		
Sponsor logo and company link on 1000 Friends website	X	X	X	X		
Sponsor logo on promotional materials	X	X	X			
Sponsor logo on event signage	X	X				
Logo on awards ceremony program cover	X	X				
<i>Early Bird special opportunity!!!*</i>	X	X				
Full-page ad in awards ceremony program	X					
Speaking opportunity at awards ceremony	X					
Sponsor name included in media releases	X					
<i>Sign up to sponsor now for maximum benefit!</i>						

***Exciting early bird opportunity - 1000 Friends of Iowa is hosting Best Development Awards Tours this summer, sign on and be part of them.**

Kari Carney, Executive Director, kari@1000friendsofiowa.org Sheila Knoploh-Odole, Sponsorship Coordinator, sheila@1000friendsofiowa.org 319-621-1550

1000 Friends of Iowa, founded in 1998, is a statewide nonprofit focused on smart land use and sustainable development. Our mission is to unite Iowans in efforts to protect farmland and natural areas, revitalize neighborhoods, towns and cities, and improve quality of life for future generations. **Your sponsorship gift is tax deductible!**