
BEST DEVELOPMENT AWARDS

Celebrating Iowa's smart growth and development projects, as models for communities building a vibrant, sustainable future.



Will you help us inspire Iowa's innovation?

Dear Friends,

Iowa communities are facing many challenges, and in true Iowa fashion, we're rising to meet them. **Iowans know that we have to be very thoughtful about what we consume and what we leave in our wake.** We know the cost is high.

Yet there are builders, architects, planners, installers, municipalities, and others leading the way, **working diligently to revitalize our communities and do well by our resources, residents, and economy.** They're reusing, repurposing, and reviving existing structures; renewing utilities for safer, cleaner use; plotting careful, high-value, sustainable development; and improving quality of life for all.

We know this matters to you. As Iowa thrives, so do her inhabitants, businesses and residents alike.

That's why 1000 Friends of Iowa has been recognizing these important sustainability efforts with our annual Best Development Awards program. With its growing list of winners, the awards program is proof-positive of what can be done, inspiring smart design and innovation.

And that's why we are offering you the opportunity to sponsor our 2017 Best Development Awards.

Your sponsorship gift will help recognize and celebrate exciting development projects across Iowa, and, will help inspire other communities, builders and individuals to consider smart design as well. Please read more about the awards program and sponsorship in the attached documents.

For a better Iowa,

Kari Carney, Executive Director
Cindy Pearson Cole, Sponsorship Coordinator

OUR MISSION

1000 Friends of Iowa is a state-wide non-profit organization founded in 1998 and based in Des Moines, Iowa. Its goal? Uniting Iowans to:

- Protect farmland, natural areas.
- Promote sustainable growth and development.
- Revitalize neighborhoods, towns, and cities.
- Improve quality of life for future generations.

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Our Campaign

Iowa communities are facing turning points; how they move forward impacts Iowa for generations to come.

Showcasing Iowa's very best works raises the bar, encouraging and inspiring tomorrow's efforts to higher levels of sustainability.

With 15 years of project winners and more to come, the **Best Development Awards** create a platform of sustainable growth models that are innovative, economically viable, and serve their communities well.

The Best Development Awards recognizes projects in 12 categories:

- Residential – New, Renovated
- Commercial – New, Renovated
- Civic – New, Renovated
- Mixed Use Space
- Innovative Leadership
- Storm Water Management
- Transportation/Complete Streets
- Renewable Energy
- Urban Placemaking/Green Space

Timeline: Award nominations open September 1, 2017. Nominees are judged by independent jurors in December and the awards ceremony is January 16, 2018.

Your generous, tax-deductible sponsorship gift will enable us to amplify awareness of innovative development works and further inspire residents, cities, businesses, and organizations to do well by Iowa's resources.

A FEW PAST WINNERS

- Public Library, Cedar Rapids
- Central Iowa Shelter, Des Moines
- Streetscape Project, Davenport
- Whitewater Project, Elkhart
- Viking Center, Stanton
- Schoolhouse Apartments, Fort Madison
- The Alley, Oskaloosa
- Steffensmeier Solar Field, Pilot Grove
- Cherry Glen Learning Farm, Polk City
- Stormwater Project, Storm Lake
- Solar Array & Soil Restoration, Johnson County



To see and read more about winners, check out *The Iowan Magazine* feature on 2015 winners: <http://bit.ly/29SV8Xh> and go to <http://1000friendsofiowa.org/our-programs/best-development-awards/>

2017 Best Development Awards Sponsorship Benefits

Join us in celebrating and building momentum for Iowa's smart development, a priority for all Iowans, your employees and customers among them!

Best Development Awards Sponsorship Levels <i>Which works for you?</i>	Visionary \$5,000	Architect \$2,500	Revitalizer \$1,000	Builder \$500	Planner \$250	Sustainer \$150
Sponsor name included in media releases	X					
Speaking opportunity at awards ceremony	X					
Full-page ad in awards ceremony program	X					
<i>Early Bird special opportunity!!!</i>	X	X				
Logo on awards ceremony program cover	X	X				
Sponsor logo on event signage	X	X				
Sponsor logo on promotional materials	X	X	X			
Sponsor logo and company link on 1000 Friends website	X	X	X	X		
Sponsor name listed in up to 4 quarterly newsletters	X	X	X	X		
Table opportunity at awards ceremony	X	X	X	X	X	
Sponsor name listed on ceremony program	X	X	X	X	X	X
Public recognition at awards ceremony	X	X	X	X	X	X
1-year 1000 Friends of Iowa Membership	X	X	X	X	X	X
Sponsor mentions on 1000 Friends website, FB page	X	X	X	X	X	X

Sign up to sponsor now for maximum benefit!

***Exciting early bird opportunity - 1000 Friends of Iowa is hosting Best Development Awards Tours this summer, sign on and be part of them.**

Kari Carney, Executive Director, kari@1000friendsofiowa.org Cindy Pearson Cole, Sponsorship Coordinator, cindy@1000friendsofiowa.org, 515-480-9835

1000 Friends of Iowa, founded in 1998, is a statewide nonprofit focused on land use and sustainable development. Our mission is to unite Iowans in efforts to protect farmland and natural areas, revitalize neighborhoods, towns and cities, and improve quality of life for future generations. **Your sponsorship gift is tax deductible!**

1000 Friends of Iowa

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